

Alive at 25 Program



Motor Vehicle Crashes are the Number One Cause of Death for Young Adults ages 16 - 24



The Alive at 25 Program

A Behavior Based Agenda That:

- Persuades attendees to take responsibility for their behavior and adopt safe practices
- Interactive presentation delivered by Law Enforcement
- Focuses on healthy decision making
- Participants form their own conclusions about the consequences of risky driving behavior
- Takes aim at reducing motor vehicle crashes that are the number one cause of death for people in the 16 to 24 age group

Program Success

- Out of more than 60,000 students who have taken the training program in Colorado, only 3 have died in a car crash. The national average would be over 90 deaths.

THE FACTS ABOUT 16 - 24 YEAR OLD DRIVERS

**29 young adult drivers
DIE each day**

**They represent
14% of U.S.
drivers**

**They account for
27.5% of all
vehicle crashes**



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